



From yesterday's wind energy — to tomorrow's infrastructure.

From turbine blade to park bench.

How we turn a disposal problem into sustainable street furniture.



The Problem



Europe faces a disposal crisis — and landfilling is no longer an option.

55,000 t

Blade waste per year in Europe by 2030

DACH-Fokus

~23,300 t/year in Germany alone — the 20-year subsidies are expiring, the decommissioning wave is starting now.



Landfilling is banned Prohibited in Switzerland (VVEA Art. 10), Germany (since 2005), Austria, Finland & the Netherlands. The industry is calling for an EU-wide ban.



Disposal costs are rising Operators pay CHF 1,000–3,000 per blade today — with an upward trend.



Incineration = lost value Cement kilns mean CO₂ emissions and no verifiable proof of upcycling.



Volume is rising — now Expiring subsidies are triggering a wave of decommissioning. The need is arising today.

Our Solution



Premium street furniture from end-of-life turbine blades — in three steps.

01



COLLECT

We collect end-of-life turbine blades directly from the wind farm.

02



TRANSFORM

Precise cutting turns the blade into unique shapes.

03



INSTALL

Every piece becomes high-quality street furniture for public spaces.

“We turn a material with 25 years of history into products that last another 50 years — visible for everyone.”

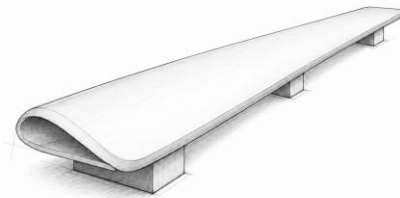
Our Product Portfolio



From bench to shelter — every piece one of a kind.



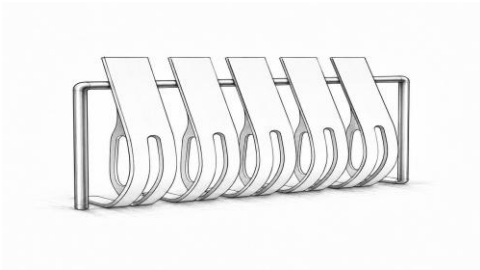
Bench



Large Bench



Armchair



Bike Rack



Planter



Info Board

Every Piece Tells a Story



The Digital Product Passport gives it a voice.



Scan the QR Code

and read the story of your product.

Example: Your New Park Bench

Gütsch wind farm (since 1993) · 25 years of power for 800 households · 8,000 t CO₂ saved · Stadtpark Lucerne, April 2027



For Municipalities Verifiably sustainable procurement — ideal for ESG reporting and communication.



For the Environment No incineration. No landfilling. The material stays in the loop — for another 50+ years.



For Society Every bench, every planter makes the circular economy tangible — right in everyday life.



For Wind Farm Operators The old blade becomes a visible symbol of their sustainability commitment.



Circular Point

Where wind energy meets the future.

Imagine sitting at 2,000 metres above sea level. Behind you, the turbines of the Gütsch keep turning. You're sitting on a bench — made from one of their blades. You scan the QR code and read: ***"This blade generated power for your region for 25 years. Now it carries you."***

Marcel Jost · CEO & Founder · 2026

Win-win-win: the wind farm operator gains an ESG story · the municipality gains sustainable street furniture · visitors experience the circular economy live.



Why now?



The moment has come.



Landfill ban in force

The European wind industry has committed itself: no more landfilling of blades.



Growing market

By 2030, material volumes in Europe will grow to 55,000 tonnes per year — and rising.



Sustainable procurement

Municipalities and companies are looking for verifiably sustainable products.



Local & Swiss

Produced in Switzerland, for Switzerland. Regional value creation, short transport routes.

Who We Are



People who believe in the circular economy.



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"I believe every problem has a cycle. We find it."

Join the Circular Economy.



CircularBlades is looking for partners, customers and supporters.



Municipalities & Cities

Sustainable products for public spaces — with measurable impact.



Wind Farm Operators

We solve your disposal problem and turn it into real added value.



Business Angels

Get in early on a growing cleantech market — with a clear story.



Partners & Media

Making the circular economy tangible — thinking bigger, together.

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